u.lab 2x
2020

From **Prototype** to
Eco-System Impact

OVERVIEW / APPROACH

The ➡ latest report from the Intergovernmental Panel on Climate Change (IPCC) indicates that in order to avoid climate catastrophe in the next decade, human civilization must undergo a radical transformation of unprecedented scale. This will require nothing short of a rapid, profound transformation in the paradigms of thought that underpin all of our social and economic systems.

At the Presencing Institute, we characterize this transformation as an evolution from "ego-system awareness" (making decisions based on what's best for my team / organization / community), to "eco-system awareness" (making decisions based on what's best for the whole system, knowing my team / organization / community will benefit, too).

> *How to facilitate this transformation in social systems,*
> *rapidly and at an unprecedented scale,*
> *is the number one leadership challenge of our time.*

U.lab 2x is designed to help teams, organizations and larger networks to facilitate this shift in their stakeholder systems. Participating teams whose work relates to one of the key acupuncture points for societal transformation will join a four-month, online and offline innovation journey that includes systems mapping, rapid cycle prototyping and a global action research network for knowledge sharing. By the end of the journey, participants will have created new collaborative initiatives, or new types of collaboration within existing initiatives, that help to bring about more sustainable and equitable social systems worldwide.

HOW IT WORKS

The Presencing Institute thinks about the transformation of the economy and society as having seven key acupuncture points that, if transformed through rapid-cycle prototyping and co-evolving of solutions that work at scale, could accelerate the transformation of the global economy.

Accordingly, in early 2020, u.lab 2x will convene teams from around the world that are working toward solutions in one of these seven areas for a four-month, multi-local, online-to-offline innovation journey. u.lab 2x will help these teams

▸ **learn methods and tools** that will help initiatives achieve greater impact and scale;
▸ **build relationships and channels** that showcase and amplify stories of transformational change;
▸ **identify new potential opportunities** for innovation and joint action.

Teams will have access to the u.lab 2x online platform, which is designed to enable teams across sectors, systems, and geographies to support each other's learning, facilitation and prototyping. Initially, the purpose of this journey is to help participants build and deepen relationships across stakeholder systems and co-evolve new prototype initiatives that aim to address the root causes of challenges that matter locally / regionally. Ultimately, the aim is to activate and amplify a locally anchored, globally connected network of hundreds (and over time thousands) of cross-sector change initiatives that are working to build new economic infrastructures that generate well-being for all.

ACUPUNCTURE POINTS

FARM AND FOOD
Food as a medium
for healing planet
and people

DEMOCRACY AND GOVERNANCE
advancing democracy by
creating more direct
distributed, dialogic and
forms of governance locally,
nationally, and globally

FINANCE
using finance
as a tool / vehicle
for social change

HEALTH
strengthening the
sources / roots of
health and wellbeing

EDUCATION
re-inventing education
by putting the learner into
the driver's seat of profound
societal renewal

BUSINESS
mission driven enterprises
as a force for good
in society

CROSS-CUTTING CATEGORY
Actively co-shaping a
critical local-global movement
for profound civilizational
renewal that serves
to bridging the ecological,
social, and spiritual divides
of our time.

JOIN US

INTERESTED IN CONVENING A TEAM FOR THE U.LAB 2X?
Read more about the benefits of participation, eligibility criteria and time commitment below. If you're interested, apply to join by sending us a short video and filling out a brief application to tell us more about your team and why you want to join the u.lab 2x.

ELIGIBILITY CRITERIA FOR A TEAM

▸ **Applications are for teams, not for individuals.** Each team should have a smaller, core convening team of 2-4 people who initiate and take responsibility for leading a larger team through the u.lab 2x journey.

▸ **Your convening team has a prototype idea or initiative** that you are developing, or are looking to develop, related to at least one of the above acupuncture points.

▸ **The core team needs to be co-located** or have the opportunity to spend a significant amount of quality time in-person.

▸ **Conveners should have previous experience or familiarity with Theory U** (u.lab, Presencing Foundation Program, or experience applying the U process) or related methods of awareness-based systems change (Art of Hosting, etc.).

▸ **Your extended team should include an additional 5-15 people.** You don't have to have this team confirmed to apply, but should confirm their participation by mid-February 2020.

▸ **Conveners / teams should be in a position to influence some elements of the system you want to transform**, either as a grassroots activist, an institutional leader, or through some other mechanism of change (e.g., public opinion).

▸ **The whole team should be committed to the whole journey** (February to May 2020)

▸ **Teams should be committed to share and learn as part of the global community**
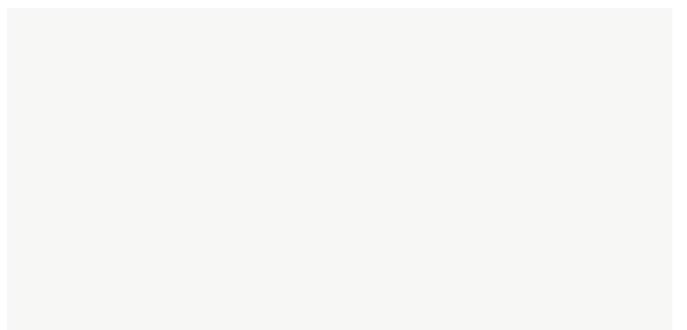
BENEFITS OF PARTICIPATION

▸ **Prototyping** your shared intention within 3 months
▸ **Peer coaching** / engagement with a global community of change-makers
▸ **Facilitation support from PI** in the form of Live Sessions, Zoom calls and online discussion boards.
▸ **Access** to cutting-edge methods and tools on the u.lab 2x online platform.
▸ **Participating in and co-activating** an emerging global movement

COSTS AND COMMITMENT

▸ Participation is free.
▸ Teams are responsible for covering all costs incurred during their participation.
▸ Estimated time required for teams is 3-5 hours per week.

TIMELINE

▸ Deadline for applications: **November 24th, 2019**
▸ All Decisions communicated: **December 3rd, 2019**
▸ Program Launch: **mid-February**

PARTNER ORGANIZATIONS

Networks and organizations who have participated in u.lab 2x 2019 (u.lab-S) include ● **WeALL**, ● **Teach For All**, **UNDP**, ● **PolicyLink**, ● **Ashoka**, **Impact Hubs** (● **Accelerate 2030**), ● **The Wellbeing Project**, ● **League of Intrapreneurs** and more.

The Lab also invites participation from teams without any organizational affiliation, or teams comprised of people from across organizations.

u.lab 2x 2020 is funded by ● **Partners for a New Economy**, the ● **Kandeda Fund**, ● United in Diversity and the ● **McConnell Family Foundation** and is delivered in collaboration with ● **HuffPost's This New World**.